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The Facebook–Cambridge Analytica data scandal, internet privacy -or keeping your data safe online-, the presumed neutrality of the technology and the obvious lack of appropriate regulatory mechanisms are all areas that need to be reappraised. Corporations such as Facebook, YouTube or Twitter censor their contents to be allowed to operate in countries ruled by authoritarian regimes. The consolidation of social networks used as if they were public but that are in fact private, entails the acceptance of abusive practices in democratic regimes. Understanding the Internet as a mere platform of neutral communication renders invisible the relationships of power and control, in the process of its creation as well as its development. Worse, it mythologizes the technology, by promising a democratization of politics that it cannot ultimately deliver. The myth starts to crack when the online concentration becomes more significant than the concentration in traditional media. While a technology such as Internet is a very useful tool for conducting a debate or political mobilization in general, offering as it does unrivalled empowering possibilities, it can also be used by governments to spy on its citizens or by corporations to erode net neutrality and antitrust rules. Likewise, large corporations might exercise excessive control over their consumers and their rights to privacy and dominating the political economy of the Internet.

List of participants.

Democratization of technology or technologization of democracy? A legal and philosophical perspective on the struggle between private and public powers. Gianluigi Fioriglio University of Rome “Sapienza” and Anna Di Giandomenico. University of Teramo (Italy)

Humanism and business mentality in the Fourth Industrial Revolution: a non-authoritarian personality as a right. Alberto González Pascual. Rey Juan Carlos University, Madrid (Spain)

Fake news, political rights and physical body of the Internet. Fernando Martínez Cabezudo. Pablo de Olavide University, Seville (Spain)
The surplus value in social networks: defetichizing the Internet. Eduardo Molina Campano. LIPPO (Spain)

Social media and fake news as tools to discredit feminism: the Spanish case. Laura Flores Anarte. University of Seville (Spain)

Big data and Human Rights. A critical approach to terms & conditions of use. Rafael Rodríguez Prieto. Pablo de Olavide University, Seville (Spain)